

Small University Press

Gaining Visibility, Usage and Impact

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Small traditional university press transformation

= > open access online publishing endeavour with international presence

- University of Zagreb Faculty of Humanities and Social Sciences (FFZG)
 - humanities and social sciences
 - books and journals
 - scientific periphery

Current state

- openness?
- output type?
 - monographs and proceedings vs journals
 - digital/hybrid vs print only
- language?
- compliance with international standards?
 - metadata & identifiers
 - digital formats
 - content licencing
 - editorial practices & ethical conduct
 - usage data & citation data
- visibility and discoverability?

Academic journals

Ekonomska i ekohistorija

Synthesis philosophica

Zagreber Germanistische Beiträge

Filozofska istraživanja Etnološka tribina

Metodički ogledi

Pedagogijska istraživanja

Radovi Zavoda za hrvatsku povijest

Lahor Strani jezici

Review of Psychology

Umjetnost riječi Studia ethnologica Croatica

Polemos Revija za sociologiju

Opuscula Archaeologica **Govor** Croatica

Philological Studies

Hortus Artium Medievalium

Socijalna ekologija **Književna smotra**

Suvremena lingvistika

Journals

- All are present on Hrčak (not all are active!)
- 9 FFZG journals + 3 co-published with private publishers + 13 published by professional societies (but located and edited at FFZG)
- OJS: 2
- DOI: 6 (+ 6)
- Indexing:
 - DOAJ: 3 (+ 4)
 - Scopus: 5 (+ 6)
 - WoS: 1 (ESCI) (+ 4)
- Editorial practices & ethical conduct - non-uniform!
- Licencing - unclear!

Improvements?

- online support for editing and reviewing process (local support for OJS)
- CrossRef services
 - DOI assignment
 - Similarity Check
 - depositing publicly available references
- use of identifiers
- additional formats (xml, html, epub)
- defining policies on:
 - open access
 - copyright
 - plagiarism
 - licencing

Student journals

Goals:

- timeliness
- continuity
- platform
- archiving



Patchwork
Kontrapost
Čemu Jat
Fragmenti
Balkan express
Diskrepancija
Ekvilibrij K. Galeotto
Ka/Os Kazivač
Pro tempore

Books

- *FF-press* copyediting, proofreading, page layout & design, distribution
- monographs, edited volumes & proceedings, textbooks
- non-commercial (excl. textbooks)
- Print-only (but existing digital formats for last 15 years)
- Invisible in online environment!
- Losing potential readers

We need:

- **Publishing platform / online catalog** for FFZG e-books
- High-quality structured metadata (**DC**, ONIX, MARC)
- Open access files (**pdf**, html, epub, xml) - for books & chapters
- Identifiers
 - **ISBN** (for every edition)
 - **DOI** (for books and chapters)
 - ORCID iD
- Multilingual platform
- **Copyright agreements with authors & open licences**
- Open references
- Archiving policy
- Business model & usage data
- Diverse distribution channels (DOAB, OAPEN, Google Scholar, Google Books, library catalogs and discovery systems, A&I databases, citation indexes...)

Choosing a platform

- own digital platform with open source software
 - OMP – Open Monograph Press from Public Knowledge Project
- joining existing platforms:
 - Ubiquity
 - Knowledge Unlatched Open Services
 - OpenEdition
 - Open Book Publishers
 - OA PEN
- National collaboration (with MorePress, hed-biblioteka...)

Ubiquity Press

- <https://www.ubiquitypress.com/site/publish/#partner-presses>
- supports publishing by academic societies and university presses
- Providing “a fully featured and completely re-branded platform hosting academic journals and books, and including all systems required to manage and operate the press”
- **APC/BPC model**

Knowledge Unlatched Open Services

- <http://www.knowledgeunlatched.org/ku-open-services/>
- Hosting, archiving, indexing, discovery
- Usage reports
- **No support for editorial and production process**
- One time fee per title: 150 € EUR

OpenEdition Books

- <https://books.openedition.org/books/397>
- Access to digital publishing software
- content structuring using XML-TEI
- Usage statistics
- Discoverability
- **Freemium model**

Open Book Publishers

- <https://www.openbookpublishers.com/section/23/1>
- Book production and distribution
- Open access
- new technologies for the book format (e.g. embedding multimedia content)
- Freemium (but with free pdfs)

O A P E N

- <http://www.oapen.org/content/join-publishers>
- Quality assurance
- Aggregation and digital preservation
- Dissemination and discovery
- Support with metadata
- Reporting
- Fee upon request